

SWANA MID-ATLANTIC REGIONAL ROAD-E-O

May 9-10, 2024

Register Now!

The SWANA ROAD-E-O mission is to *provide operators of solid waste collection and landfill equipment an opportunity to showcase their skills*. This is done at a one-day event during which contestants operate various solid waste collection trucks and landfill equipment on different courses in the field and are scored according to their proficiency, with winners recognized. It is an opportunity for operators to not only compete with other operators, but to network with operators in the region from other companies or entities. In addition, first and second place winners will be eligible to attend the SWANA International Road-E-O with contestants from across the US and Canada. The Road-E-O is also an opportunity for employers and management to recognize and acknowledge their best field personnel by promoting the event and allowing them to attend and participate.

The Mid-Atlantic Chapter is this year's sponsor for the Regional Road-E-O, which includes our neighboring chapters of Pennsylvania and New Jersey. The Thursday evening dinner (May 9th) will be held at the Denton American Legion. On Friday, May 10th, the Midshore II landfill, located in Ridgely, MD, will host equipment, truck, and mechanic competitions as well as a continental breakfast, lunch, and awards ceremony. Event registration and information is available at:

<https://keystoneswana.wildapricot.org/2024-Mid-Atlantic-Regional-Road-E-O>

Mark your calendars for **May 9-10, 2024** AND begin to recruit members of your field staff to participate in the contests. The contests at the May event will include the following (minimum 3 registrants required/category to hold):

✓ **Heavy landfill equipment**

- Landfill compactor
- Track dozer
- Rubber-tired front-end loader
- Articulated dump truck

✓ **Trucks**

- Front-end loader
- Rear-end loader
- Transfer Trailer
- Roll-off

✓ **Mechanic (new for 2024!)**

- Landfill equipment

In addition to contestants, we will need **volunteers** on-site May 10, 2024, in order to conduct the event:

- To lay out/reset the courses
- To judge the contestants on the courses
- To tally scores
- To be score sheet runners/"gophers"

In addition to contestants and volunteers, we will need **sponsors**, who will receive various levels of advertising/recognition; more information available via a document detailed on the event website. If you know of any vendor or company who services the solid waste management industry and may be interested in sponsoring the Road-E-O, by providing raffle prize(s), competitor gift bag SWAG, or monetary contribution, please contact them, or forward company contact information to Michelle Minstrell (wasteknowledge@gmail.com) who will approach for sponsorship.

In addition to a raffle, we will also be preparing swag giveaway bags for the contestants, so any suitable promotional items for field personnel would be appreciated, but are not needed until early May.

For more information or questions on the Road-E-O, or to volunteer, contact Gary Lasako (glasako@menv.com) or Eric Frase (efrase@menv.com).

With the assistance of **all** Mid-Atlantic Chapter members, recruiting your agencies' operators to register and participate, volunteering to assist at the event, sponsoring the Road-E-O, contacting potential sponsors (or forwarding their names), donating raffle items or swag giveaways, etc., the SWANA Mid-Atlantic Regional Road-E-O can be a resounding success.