



Mid-Atlantic Chapter Solid Waste Association of North America

SOLID WASTE NEWS For Waste Professionals

February 16, 2012

Special WASTECON Edition

Sponsors

We need help in finding sponsors for several WASTECON activities. Some examples of sponsorship opportunities include:

- A carving station or drink ticket at the Party (posters would be set up at carving station advertising sponsorship or company name would be printed on drink ticket).
- Breakfast, lunch or a hole at the Golf event (banners would be used to advertise sponsorship).
- Lunch for one of the technical tours (this could be in a tent with company information available and possible product demonstrations).

Sponsorship Contacts:

Hallie Clemm (*Wed. Night Party*)
Carrie Pendleton (*Golf*)
Lee Flick (*Technical Tours*)

Volunteers

In addition, all of the committees welcome more volunteers, so please contact any of the following committee chairs if you are interested in volunteering:

Mid-Atlantic Local Committee Co-chairs:

Steve Lippy
slippy@baltimorecountymd.gov
Dana Murray
dmurray@scsengineers.com

Technical Sessions:

Niti Blackwell
nblackwell@howardcountymd.gov

Wednesday Night Party:

Hallie Clemm
hallie.clemm@dc.gov

Technical Tours:

Lee Flick
dlflick@co.pg.md.us

Golf:

Carrie Pendleton
cpendleton@geosyntec.com

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302-764-5385
Delaware Solid Waste Authority

Vice-President

Niti Blackwell, P.E.
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Howard County

Secretary

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410-771-4950
EA Engineering

Treasurer

Carrie Pendleton, P.E.
410-381-4333
Geosyntec Consultants—MD

Past President

Stephen G. Lippy, P.E., BCEE
410-887-2009
Baltimore County

Chapter Director

Dana L. Murray, P.E.
703-471-6150
SCS Engineers

Directors

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Hallie Clemm

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DC Department of Public Works

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Prince George's County

Tim Ford

410-729-8370
Maryland Environmental Service

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Harford County

Andrew Kays

410-333-2750
NE MD Waste Disposal Authority

Stephen T. Lezinski

240-777-6590
Montgomery County

John Neyman

302-658-4097
Republic Services, Inc.

Mehal Trivedi, BCEE

301-600-3043
Frederick County



SWANA Mission Statement:

"Advancing the practice of economically and environmentally sound solid waste management in North America."

WASTECON 2012 Update

The joint WASTECON local committee of members of the Mid-Atlantic and Virginia Old Dominion Chapters have had monthly telephone conference calls since the summer.

- Even though the Memorandum of Understanding among the two chapters and SWANA has not been executed, all parties have agreed in principle to the terms.
- The course for the golf tournament for Monday, August 13, 2012, has been set; Old Dominion signed a contract.
- A recommended list of possible technical tour sites for Monday, August 13, 2012 has been submitted to SWANA, who have visited the sites.
- Technical session abstracts are being reviewed by SWANA's Technical Divisions.
- The Wednesday night party plans are progressing. The prime entertainment for the evening will be the Capitol Steps, which will be sponsored by GBB, et. al.
- The two chapters have submitted >240 names of prospective exhibitors to SWANA. However, if you know a prospective exhibitor name, let Steve Lippy or Dana know.
- We all need to work on publicity. Let us know if you can do any of the following as we will get "credit" with SWANA as the two chapters are required to promote WASTECON.
 - ◆ Who's going to WASTE EXPO in Las Vegas in May and is willing to staff SWANA's booth to promote WASTECON 2012? Let Steve Lippy or Dana know. We have got two volunteers so far (an individual and a company).
 - ◆ If your company exhibits at conferences, place WASTECON "postcards" (or registration packages after March) in your booth (contact kbove@swana.org for copies) (EA Engineering did so at its LMOP booth!). Electronic versions of the postcard can be downloaded from the Mid-Atlantic Chapter website at: http://www.swana-midatl.org/Documents/Wastecon2012ExhibitorsPostcard_1.pdf. Also, see page 3.
- ◆ Contact chapters of other professional groups "aligned" with goals of SWANA in which you are a member to see if they will allow WASTECON info to be displayed at their shows or placed in their newsletter or placed on their web site. (Steve Lippy has made contact with the local APWA Chapter.)
- ◆ Discuss WASTECON at other meetings. (Steve Lippy did so at a Maryland Department of Environment recycling and solid waste managers' meeting.)
- ◆ Place WASTECON 2012 info on your company's or jurisdiction's web site (possibly emphasizing gratis registration to attend the exhibit show).
- ◆ If you attend other conferences, judiciously place WASTECON promotional materials about (Don Birnesser did so at the U.S. Composting Council Annual Conference last month in Austin, TX).
- We also all need to help with sponsorships in order to break even or make "profit" for our chapters, and enable us to have the best ever Wednesday night party. Listing of sponsorship levels will be distributed separately.
- We also all need to promote attendance at WASTECON 2012, including getting our staffs to attend the exhibits for which there is no cost (plus typically there has been free food throughout the exhibit hall). We have found \$11/day parking across the street from the Gaylord National Resort versus \$21 at the Gaylord.

Contact us if you have any questions, comments, thoughts, etc.

Mid-Atlantic Local Committee Co-Chairs:

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August 14-16
2012

www.WASTECON.org

SWANA's
WASTECON
Featuring the Best in Solid Waste

Gaylord National Resort
& Convention Center
WASHINGTON, D.C.

Renewable and Sustainable Resources...Right in Your Back Yard!

50th Anniversary
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EXHIBIT AT WASTECON 2012!

Don't miss your chance to put your products in front of the buyers at WASTECON 2012!

Who Attends WASTECON®?

CEO's, CFO's, Executive Directors, Landfill Directors, Solid Waste Directors, Recycling Facility Managers, Public Works Directors and many more key decision makers.

- 45% spend \$1 million on equipment/services each year
- 23% spend over \$5 million or more each year
- 63% come to research new products
- 44% walk the show to research new vendors/suppliers

Reserve Your Spot Today!

Contact Rich Ryan, Exhibit Sales Manager, at 330-686-0353 or exhibits@swana.org.



WASHINGTON, D.C. • August 14-16, 2012



WASTECON 2012
1100 Wayne Ave, Suite 700
Silver Spring, MD 20910

Non Profit
Organization
U.S. Postage
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Silver Spring, MD

Reminders / Wanted

- ◆ **“Reporters”/writers for our Chapter newsletter.**
- ◆ **Important Websites to Remember:** www.swana.org, www.swana-midatl.org and www.mdrecycles.org.
- ◆ **Training the Trainers:** Contact a Board member if interested in being trained to be a trainer for a SWANA course.
- ◆ **SWANA E-sessions:** If your organization presents e-sessions, make them a Chapter event so that all attendees can get CEU's. Contact Steve Lippy, Dana Murray or Shirl Wright.
- ◆ **Job Vacancies in your Organization:** Contact swright@nmwda.org for inclusion in our Chapter newsletter and website.
- ◆ **Articles, information, recent/on-going projects of interest, active purchase orders, etc.:** Contact swright@nmwda.org to be placed in our Chapter newsletter.
- ◆ **Scholarship Sponsors:** Contact Steve Lippy, Mehal Trivedi or Hallie Clemm.
- ◆ **Name(s) of Prospective SWANA Members:** Contact either our Chapter Membership Chair, Tim Ford tford@menv.com or direct the prospective member to our Chapter website www.swana-midatl.org or SWANA's website www.swana.org.

- ◆ **Newsletter Ads:** These are business card size ads only (2" x 3.5"); \$100 for 4 issues. Send your ad in a JPG or PDF file to swright@nmwda.org. Please make check payable to: Mid-Atlantic Chapter of SWANA and mail to the attention of Shirl Wright at NMWDA, 100 S. Charles Street, Tower II - Suite 402, Baltimore, MD 21201-2705.
- ◆ **American Academy of Environmental Engineers:** If you are an environmental engineer, you are eligible to become a member or to be certified in solid waste management by the American Academy of Environmental Engineers. See www.swana-midatl.org

		Facilities <ul style="list-style-type: none"> • Transfer/Convenience Center • Recycling/Material Recovery (MRF) • Compost • Waste-to-Energy/Conversion Technology • Landfill
 <p>Donald J. Birnesser, P.E. Solid Waste Practice Leader (410) 316-7858 / (800) 572-7496 www.kci.com</p>		Services <ul style="list-style-type: none"> • Plans/Studies • Permits • Design • Bid & Construction Support/Management • Operation Advisory
<i>Engineers Planners Scientists Construction Managers</i>		

	<ul style="list-style-type: none"> • Landfill Cells and Closures • Rain/Temp Covers • Liner Repair and Inspection Services • LFG to Energy System Installation • Leachate Collection Systems • HDPE Pipe and Welding Services
<p>Contact Ryan Kamp for more information</p> <p>410-335-5886 www.ccsliners.com</p>	

<p>Landfills</p> <p>Transfer Stations</p> <p>Recycling</p> <p>Routing</p> <p>Container Tracking</p> <p>Dispatching</p> <p>Plus Many More</p>	<p style="color: #008000; font-weight: bold;">THE STANDARD IN WEIGHING & ROUTING SOFTWARE</p> <p style="font-size: 1.2em; font-weight: bold;">The CompuWeigh™ System</p> <p>Call us for a free on-line demonstration of our software</p> <p style="font-weight: bold; font-size: 1.1em;">www.ParadigmSoftware.com</p> <p style="font-weight: bold;">(410) 329-1300</p> <div style="text-align: right;">  </div> <p style="font-weight: bold; color: #008000; font-size: 1.1em;">PARADIGMSOFTWARE</p>
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Solid Waste Association of North America

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We're on the Web!
www.swana-midatl.org

Special WASTECON Edition

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SWANA Guiding Principle:

“Local government is responsible for municipal solid waste management, but not necessarily the ownership and/or operation of municipal solid waste management systems.”